The True Story Of How One Businesswoman Left Everything Behind And Changed The World

Her name is Sarah Blakely, and she is the founder and CEO of Spanx, a multi-billion dollar shapewear company. But before she was a successful businesswoman, she was just a regular woman with a dream.



The Shift: The True Story Of How One Businesswoman Left Everything Behind And Changed The Lives Of

Thousands by Maryanne Connor

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Sarah grew up in a small town in Florida. Her parents were both teachers, and she had a happy childhood. But she always knew that she wanted more out of life. She wanted to make a difference in the world.

After graduating from college, Sarah moved to Atlanta and got a job as a saleswoman. She was good at her job, but she wasn't passionate about it.

She knew that she was meant for something more.

One day, Sarah was getting ready for a party when she realized that she didn't have any shapewear that would make her feel confident in her dress. She went to the store, but she couldn't find anything that she liked.

That's when Sarah had an idea. She would create her own shapewear company. She knew that there were other women out there who felt the same way she did. They wanted to feel confident in their clothes, but they didn't want to wear uncomfortable shapewear.

Sarah quit her job and started working on her business. She didn't have any money, so she used her credit cards to finance her startup. She worked long hours, and she often doubted herself. But she never gave up on her dream.

In 2000, Sarah launched Spanx. The company was an immediate success. Women loved the comfortable, stylish shapewear that Sarah had created. Within a few years, Spanx was a multi-million dollar company.

Today, Spanx is a global brand. Sarah Blakely is a role model for women everywhere. She is a reminder that anything is possible if you have a dream and you're willing to work hard.

The Lessons We Can Learn From Sarah Blakely

Sarah Blakely's story is an inspiration to us all. It teaches us that:

 Anything is possible if you have a dream and you're willing to work hard.

- Don't be afraid to take risks.
- Never give up on your goals.

If you have a dream, don't let anything stop you from pursuing it. Be like Sarah Blakely. Be bold. Be brave. And be willing to change the world.



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