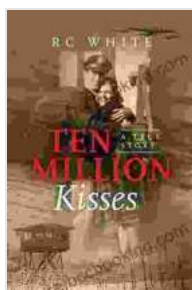


Ten Million Kisses: A Gripping History of the 1964 Republican Convention

The 1964 Republican National Convention was a pivotal moment in American history. It was the moment when the conservative movement took control of the Republican Party and set the stage for the rise of Ronald Reagan and the modern conservative era.



Ten Million Kisses by Rick Perlstein

★★★★☆ 4.7 out of 5

Language : English
File size : 1417 KB
Text-to-Speech : Enabled
Screen Reader : Supported
Enhanced typesetting : Enabled
Word Wise : Enabled
Print length : 226 pages



In *Ten Million Kisses*, Rick Perlstein tells the story of this convention in vivid detail. He brings to life the key players, their motivations, and the dramatic events that unfolded.

The Key Players

The main characters in *Ten Million Kisses* are:

- **Barry Goldwater**: The conservative senator from Arizona who won the Republican nomination.

- **Nelson Rockefeller:** The liberal governor of New York who challenged Goldwater for the nomination.
- **William Scranton:** The moderate governor of Pennsylvania who also ran for the nomination.

These three men represented the different factions of the Republican Party at the time. Goldwater was the champion of the conservative movement, Rockefeller was the leader of the liberal wing, and Scranton was the moderate who tried to bridge the gap between the two.

The Dramatic Events

The 1964 Republican National Convention was a raucous affair. The delegates were deeply divided on the issues, and the convention was often on the verge of chaos.

One of the most dramatic moments of the convention came when Goldwater gave his acceptance speech. In his speech, Goldwater attacked the "radical left" and called for a return to traditional values. His speech was met with thunderous applause by the conservative delegates, but it also alienated many moderate and liberal Republicans.

The convention ended with Goldwater winning the nomination. However, his victory came at a cost. The Republican Party was now deeply divided, and the 1964 election would be one of the most divisive in American history.

The Impact of the Convention

The 1964 Republican National Convention had a profound impact on American history. It was the moment when the conservative movement

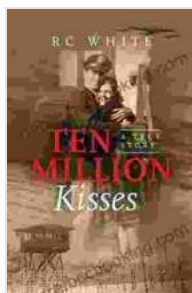
took control of the Republican Party and set the stage for the rise of Ronald Reagan and the modern conservative era.

The convention also had a significant impact on the 1964 election. Goldwater's victory alienated many moderate and liberal Republicans, and he lost the election to Lyndon B. Johnson in a landslide.

However, the conservative movement that Goldwater led would continue to grow in the years to come. In 1980, Ronald Reagan would be elected president, and the conservative movement would become the dominant force in American politics.

Ten Million Kisses is a gripping history of the 1964 Republican National Convention. Rick Perlstein brings to life the key players, their motivations, and the dramatic events that unfolded. This book is essential reading for anyone who wants to understand the rise of the conservative movement in America.

Free Download Your Copy of *Ten Million Kisses* Today



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