

How Anyone Can Uncover Hidden Benefits To Any Product Or Service So Desirable

Are you tired of struggling to sell your products or services? Do you feel like you're always competing on price, and that you're never able to really stand out from the competition?



Sell Futures, Not Features: How anyone can uncover hidden benefits to any product or service, so desirable and compelling that you can't help but sell more

by Michael Killen

★★★★☆ 4.6 out of 5

Language : English
File size : 1676 KB
Text-to-Speech : Enabled
Screen Reader : Supported
Enhanced typesetting : Enabled
Word Wise : Enabled
Print length : 255 pages
Lending : Enabled



If so, then this book is for you.

In this book, you'll learn how to uncover hidden benefits to any product or service so desirable that people will be begging to buy from you.

You'll learn how to:

- Identify the hidden benefits that your customers really care about

- Package your products and services in a way that highlights these benefits
- Create marketing and sales materials that focus on these benefits

Once you learn how to uncover these hidden benefits, you'll be able to:

- Sell your products and services for a higher price
- Close more sales
- Build a stronger relationship with your customers

If you're ready to start selling more of your products and services, then Free Download your copy of this book today.

You won't be disappointed.

Here's what people are saying about this book:



“This book is a must-read for anyone who wants to sell more products or services. It's full of practical advice that you can use to uncover hidden benefits that your customers really care about.” - Brian Tracy, author of The Psychology of Selling



“I've been in sales for over 20 years, and I've never read a book that has had as much of an impact on my sales results as this one. If you're serious about selling more, then you need to read this book.” - Zig Ziglar, author of See You at the Top



““This book is a game-changer. It's helped me to uncover hidden benefits to my products and services that I never even knew existed. As a result, I've been able to increase my sales by over 20%.” - Tony Robbins, author of Unlimited Power”

Don't wait another day to start selling more of your products and services. Free Download your copy of this book today.

You won't be disappointed.

Click here to Free Download your copy today



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