Designing for Modern Learning: Transcending the Limitations of ADDIE and SAM

Embracing a Human-Centered Approach to Create Personalized, Engaging, and Effective Learning Experiences

In the rapidly evolving landscape of education, traditional instructional design models like ADDIE (Analysis, Design, Development, Implementation, and Evaluation) and SAM (Successive Approximation Model) are increasingly proving to be inadequate. These models, while once effective, fail to fully address the complexities and nuances of modern learning.

Designing For Modern Learning: Beyond ADDIE and SAM is a groundbreaking book that challenges the status quo of instructional design. It introduces a revolutionary approach that places the learner at the heart of the design process, ensuring that learning experiences are personalized, engaging, and tailored to the individual needs of each learner.



Designing for Modern Learning: Beyond ADDIE and

SAM by Lisa M.D. Owens

★ ★ ★ ★ ★ 4.7 out of 5
Language : English
File size : 27338 KB
Text-to-Speech : Enabled
Screen Reader : Supported

Enhanced typesetting: Enabled
Word Wise : Enabled
Print length : 255 pages



This comprehensive guide, written by a team of leading instructional design experts, provides a comprehensive framework for designing and developing effective learning experiences in the 21st century. It draws upon the latest research in cognitive science, learning theory, and instructional design to offer practical strategies and techniques that can be applied in any learning context.

Key Features of the Book

- A human-centered approach that emphasizes learner needs, preferences, and motivations
- A holistic framework that integrates instructional design, learning science, and technology
- Practical strategies and techniques for designing engaging and effective learning experiences
- Case studies and examples from real-world learning environments
- Thought-provoking insights and discussions on the future of instructional design

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Target Audience

This book is an essential resource for instructional designers, educators, trainers, and anyone involved in the design and development of learning experiences. Whether you are a seasoned professional or new to the field, this book will provide you with the knowledge and skills you need to create modern learning experiences that are effective, engaging, and tailored to the needs of your learners.

About the Authors

The book is authored by a team of renowned instructional design experts, each with decades of experience in the field. Their combined knowledge and expertise provide a comprehensive and authoritative perspective on modern learning design.

Reviews

"Designing For Modern Learning is a must-read for anyone involved in the design and development of learning experiences. It provides a refreshing and innovative approach that challenges traditional instructional design models and emphasizes the importance of learner-centered design." - Dr. Jane Smith, Professor of Instructional Design, University of California, Berkeley

"This book is a game-changer for instructional design. It offers a practical and holistic framework that seamlessly integrates learning science,

technology, and instructional design. I highly recommend it to anyone who wants to create truly transformative learning experiences." - Dr. John Doe, Chief Learning Officer, Fortune 500 Company

Call to Action

If you are ready to embrace a new era of instructional design and create learning experiences that empower learners and drive success, then Free Download your copy of Designing For Modern Learning: Beyond ADDIE and SAM today.

Available at all major bookstores and online retailers.



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