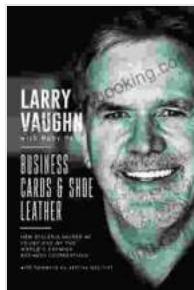


# Business Cards and Shoe Leather: The Ultimate Guide to Networking



**Business Cards and Shoe Leather: how dyslexia helped me found one of the world's premier business cooperatives** by Larry Vaughn

★★★★★ 5 out of 5

Language : English  
File size : 2122 KB  
Text-to-Speech : Enabled  
Screen Reader : Supported  
Enhanced typesetting : Enabled  
X-Ray : Enabled  
Word Wise : Enabled  
Print length : 219 pages  
Lending : Enabled



In the business world, it's not what you know, but who you know. And the best way to get to know people is through networking.

Networking is the art of building relationships with other people in your industry. It's about getting to know people, learning about their businesses, and finding ways to help each other. And while it may seem like a daunting task, it's actually quite simple. All you need is a little bit of time and effort.

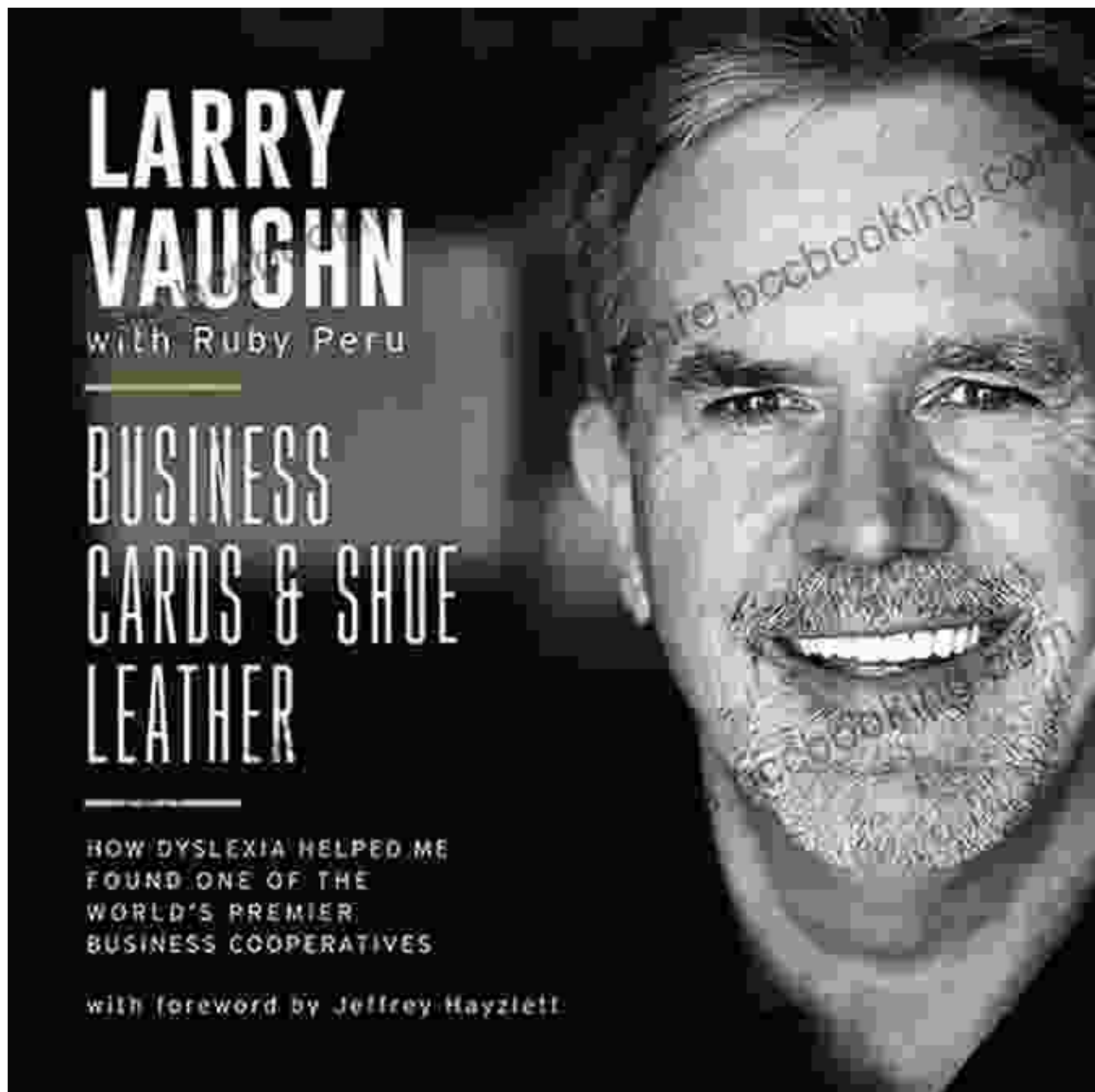
In his book *Business Cards and Shoe Leather*, author and networking expert Bob Burg provides a step-by-step guide to help you master the art of networking. He covers everything from how to make a good first impression to how to build lasting relationships.

Here are just a few of the things you'll learn from Business Cards and Shoe Leather:

- How to overcome your fear of networking
- How to make a good first impression
- How to build rapport with others
- How to find and attend networking events
- How to use social media for networking
- How to follow up with people after meeting them
- How to build lasting relationships

If you're serious about building your business, then you need to read Business Cards and Shoe Leather. It's the ultimate guide to networking and will help you build the relationships you need to succeed.

Free Download your copy today!

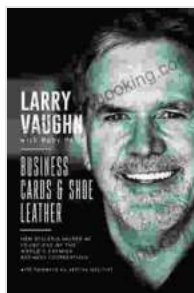


## About the Author

Bob Burg is a sought-after speaker and leading expert in the fields of sales, marketing, and customer service. He is the author of several best-selling books, including *The Go-Giver* and *The Go-Getter*. His books have been translated into more than 20 languages and have sold more than 2 million copies worldwide.

Burg is a regular contributor to Forbes, Entrepreneur, and The Huffington Post. He has also been featured on The Today Show, CNN, and Fox News.

For more information on Bob Burg, visit his website at [www.burg.com](http://www.burg.com).



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